EyeCare Specialties -- SMS Messaging Program

1. Program Description
   The EyeCare Specialties SMS Messaging Program is used to communicate with patients regarding appointment reminders and confirmations, digital intake form notifications, billing messages and invoices, and appointment rescheduling assistance. Messages may include links and phone numbers to help patients complete forms, secure payment links to pay, or contact the office.

2. Cancellation / Opt-Out
   You can cancel the SMS service at any time. To unsubscribe, simply text the keyword STOP to (985) 876-6980. After you send the SMS message STOP to us, we will send you an SMS message to confirm that you have been unsubscribed. After this, you will no longer receive SMS messages from us. If you want to join again, just sign up as you did the first time or text START to the same number, and we will start sending SMS messages to you again.

3. Support / Help
   If you are experiencing issues with the messaging program, you can reply with the keyword HELP for more assistance, or you can contact us directly at:
   Phone: (985) 876-6980 or
   Email: contacts@houmaeyecare.com

4. Carrier Liability
   Wireless carriers are not liable for delayed or undelivered messages.

5. Message & Data Rates / Frequency
   Message and data rates may apply for any messages sent to you from us and to us from you. Message frequency may vary depending on your appointments and interactions with the practice. If you have questions about your text or data plan, please contact your wireless provider.

6. Privacy
   If you have any questions regarding privacy, please review our Privacy Policy:
   https://www.houmaeyecare.com/images/EyeCare_Specialties_Notice_of_Privacy_Practices.pdf

EyeCare Specialties

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